

FOR IMMEDIATE RELEASE:
March 29, 2007

Dana Sterling presents:

**Amateur Female Jello Wrestling
Sunday April 15, 2007, 8pm-midnight
Don Hill's**

511 Greenwich Street (at Spring)
Subway: C/E to Spring, 1/C/E/ to Canal

with musical guests:

Schwervon!, Fugitive Kind
& headlining at 10:30pm: **The Shapes**
with **DJ Kowabunga**

21+, Admission - Free if you wrestle
\$5 for girls who choose not to wrestle
\$10 boys who come with girls
\$20 for single guys (Get it? Bring a girl.)

Get \$2 off admission when you buy
advance tickets at **www.SmartTix.com**
or RSVP to **annie@annierock.com**

More info: www.jellowrestle.com

"Sterling has successfully created a space that gives women permission to forget the hassle of deflecting criticism for their bodies' inadequacies and regress to a time when they felt comfortable being ridiculous. All it took was a creative impulse and the help from a little gelatin." -New York Press

"After the match all the girls felt exhausted, but empowered (like the feeling you get when you watch the 'Charlie's Angel's' movie- watching fabulous females fighting evil and kicking some badguy ass.) Really makes ya wanna be a Rockstar Fighter Chick and change the world!" – Uncoolkids.com

Join us for NYC's wildest night of female-run sports satire. **Amateur Female Jello Wrestling** continues in residency at **Don Hill's** on **Sunday, April 15, 2007 at 8:00pm**. Special musical guests include quirky indie-rock duo **Schwervon!**, Emotionally-charged Boston-based rockers **Fugitive Kind** and headliners: infectious co-ed garage pop outfit **The Shapes**.

Lighting Designer Dana Sterling has been producing Amateur Female Jello Wrestling in lower Manhattan clubs for the past three years. The monthly event is organized by women for women, and features local ladies dressed as evil villains, super heroes, ironic stereotypes, and alter egos. By day these women are waitresses, lawyers, retail clerks, students, administrative assistants and artists, but one Sunday night a month, they transform themselves into femme fatales and battle it out one-on-one in a kiddie



Dana Sterling presents:
**AMATEUR FEMALE
JELLO WRESTLING**
SUNDAY, 04.15.07 @ 8pm
DON HILLS 511 Greenwich Street @ Spring
with special musical guests:
**DJ KOWABUNGA, SCHWERVON!,
FUGITIVE KIND & THE SHAPES (@ 10:30pm)**
Admission: Wrestlers free, Girl \$5, Boy with Girl \$10,
Single Boy \$20 (Get it? Bring a Girl!) 21+

Get \$2 off tickets at www.SmartTix.com or \$2 off w/ rsvp to rsvp@annierock.com

Ladies, want to wrestle? RSVP to danasterling@gmail.com,
and show up at 6:30pm for the mandatory free wrestle lesson.
JELLOWRESTLE.COM

PHOTO: DAVE SANDERS

annie rock

production * booking * promotion

305 e. 119th street, 2 * nyc, ny * 10035 * cell: 917-582-0594 * annie@annierock.com

pool filled with Jell-o (actually, it's not real Jell-o, it's 'Super Absorbent Crystals' – the substance feels like Jell-o, but it's 99% water, biodegradable and warm). Before the event starts, professional coaches train each wrestler in WWF-style wrestling moves including hair pulls, clotheslines, body slams, and holds. Each wrestling match is accompanied by NYC's finest up-and-coming bands, electronic artists, and DJs, as well as experienced sports announcers/comedians.

Interested in wrestling? Please RSVP to danasterling@gmail.com or 917-653-5674, and show up for free training at 6:30 pm on the day of the event. For more info, please visit www.jellowrestle.com.

More Information on the Musical Guests

Schwervon!

"Like Frank Black and Kim Deal chewing over their problems surrounded by the wobbliest of guitars"-The List

"Made the hairs on the back of my neck raise. Thank you." - Decode Magazine

Nan Turner and Matt Roth, the drummer/vocalist and guitarist/vocalist that form Schwervon!, have been making DIY rock music since 1999, soon after they met and fell in love amidst the fertile gutters of downtown New York City. Together they have released three albums, and toured the US and Europe. They have fully embraced their "Sonny & Cher meets the Pixies" comparisons and are not afraid to fight, cook dinner, and deconstruct rock scenes all in a day's work. www.myspace.com/schwervon

Fugitive Kind

Fashioned from pure, un-refined emotion, and cold-forged in the scrappy proving grounds that is the Boston rock club circuit; Fugitive Kind is the brainchild of feisty, politically opinionated vocalist/composer/songstress Lydia Rene Esrig. The band members are a mix of talents from some of Boston's top rock, alternative, lo-fi and hardcore acts. The result is the stunning synergy of creativity and style that defines the Fugitive Kind sound: Bold, fresh, exciting. www.myspace.com/fugitivekind.

The Shapes (Headlining at 10:30pm)

"...evokes the peppy sounds of years past - from Blondie through The Strokes."
- Time Out New York

"By the end of this song, I find myself bouncing in my chair. It's too high-energy not to. The guitars really rock, edgy yet comfortably in the NYC garage-rock style..."
- Delusions of Adequacy Online

These four guys and a girl keep audiences dancing with their contagious boy/girl banter and driving upbeat rhythms. Their music is reminiscent of the CBGB's scene of the 70's, complete with fierce hooks and razor blade guitars. The local band recently gained national attention by writing and performing the theme song for *Dallas SWAT*, an A&E

annie  rock

production * booking * promotion

305 e. 119th street, 2 * nyc, ny * 10035 * cell: 917-582-0594 * annie@annierock.com

original series, and completing two US tours. The Shapes are currently working on their next album, to be distributed by Ace Fu's Family Business label, a follow up to 2005's debut *The Shapes*. www.theshapesband.com



For more information, including pre-approved press photos or to schedule an interview with Dana Sterling or another wrestler, please contact Annie Burns at 917-582-0594 or annie@annierock.com. Photos, video, press, and video available at www.jellowrestle.com.

annie  **rock**

production * booking * promotion

305 e. 119th street, 2 * nyc, ny * 10035 * cell: 917-582-0594 * annie@annierock.com